

HERSHEY'S

CHOCOLATE WORLD



Visit us at...



A unique, automated ride through a simulated world of chocolate, from cocoa plantations in the tropics to all the basic steps in the manufacture of chocolate in Hershey.

Plus . . .

- a colorful display of Hershey nostalgia
- exotic gardens of cocoa trees and tropical plantings
- a chocolate snack area and gift shops

Adjacent to the entrance of HERSHEY PARK

Open Mondays thru Saturdays, 9 a.m. to 5 p.m., except Thanksgiving, Christmas, and New Year's Day. Sunday hours vary by season.

Call for information (phone 717 534-4900) or write:

Hershey's Chocolate World
Hershey Foods Corporation
Hershey, Pa. 17033

Natural Color by Mel Horst Photography, Wilmer, Pennsylvania 17585

